



## We use Statcounter on our website

Personally identifiable information such as visitor's name, telephone number, postal address and email address are technically impossible for StatCounter to collect and no attempt is made to do so. The information that is recorded consists of the date and time of visit, ip address, browser (e.g. Firefox 3.5), operating system version (e.g. Windows XP), screen resolution (e.g. 800x600), referring link, the current page url and the current page title.

## The use of Statcounter on our site

Statcounter is an online service which helps us to understand our visitors; for example, how visitors find our website, how long they spend on our site, which web pages they are most interested in etc. We use Statcounter because better understanding how visitors are interacting with our website helps us to improve the content, design and functionality of our site. This allows us to offer a better online experience to our visitors.

Statcounter uses cookies and other technologies to collect data on visitors and visitor activity on our website. This data includes:

- \* Time and date of visit
- \* IP address (this is a numerical label assigned to a device by an Internet Service Provider to enable the device to access the internet)
- \* Browser and Operating System (this can help us to make sure that our website functions correctly in the browsers/operating systems used to access our site)
- \* Device Information e.g. device type and screen size (this can help us to make sure that our website functions correctly in the devices used to access our site)
- \* Referring Data e.g. a search engine link (this can help us to understand which search engines are helping visitors to find our website)

Furthermore, when you visit our website a Statcounter cookie (called "is\_unique") may be placed in your browser. This cookie is used only to determine whether you are a first-time or returning visitor and to estimate unique visits to the site.

You can learn more about cookies from Statcounter and set your browser to refuse same here:

<http://statcounter.com/about/set-refusal-cookie/>

For further details, please see the Statcounter privacy policy:

<https://statcounter.com/about/legal/>